

Welcome Letter

Business CEO:

We are looking forward to your school's visit to *JA BizTown* and hope that you and your team are as well. We know you are learning a lot about operating your own business and handling your own finances. Before long, you will be able to put your knowledge to work and, hopefully, see success for both yourself and your business.

You will find many important papers in this BizPrep Packet. All pages must be completed before coming to *JA BizTown* and must be brought with you on the day of your onsite visit. There are also several tasks to be completed in preparation for your visit. **Please use the checklist below to assure that all paperwork and tasks are completed and checked for accuracy.**

 _Business Cost Sheet
 _Loan Application
 _Newspaper Ad
 _Radio Ad
 Philanthropy Pledge Sheet
 _Employee Checkbooks*
 _Employee Name Tags (optional)
eckbooks are not used by every school. Check with your teacher and include the completed checkbooks in BizPrep envelope, if instructed.

Your signature at the bottom of this page indicates that your business team is ready for business. Thank you for handling this responsibility!

We look forward to seeing you soon,

Lena Yarian

President, JA of Northern Indiana

Our business has prepared each of the above items:

CEO'S Signature





Business Cost Sheet

SALARIES

Student Name (First and Last Name)	Account # Brea	k Salary	Periods	Total Salary
CEO	<u>173</u> Yellov	v \$9.00	X 2 =	
CFO	<u>174</u> Red	\$8.50	X 2 =	
Engineer 1	175 Yellov	v \$8.00	X 2=	
Engineer 2	<u>176</u> Gree	n \$8.00	X 2 =	
Generator Sales Manager 1		\$8.00	X 2=	
Generator Sales Manager 2	<u>178</u> Yello	w \$8.00	X 2 =	
Supply Chain Manager 1	<u>179</u> Greer	n \$8.00	X 2 =	
Supply Chain Manager 2	<u>180</u> Red	\$8.00	X 2=	
Supply Chain Manager 3	181Yello	w \$8.00	X 2 =	

NOTE: IF using checkbooks, the above assigned account number MUST be the same account number written on the front of each citizen checkbook.

Section A: Total of All Salaries \$ _____

OPERATING COSTS

Advertising	(\$8 to Professional Office)	\$8.00
Attorney Services	(\$2 to City Hall)	\$2.00
Auto Lease	(\$8 to Auto Dealership)	\$8.00
CPA Services	(\$2 to Professional Office)	\$2.00
Equipment	(\$3 Aerospace Manufacturing)	\$3.00
Healthcare	(\$5 to Healthcare Center)	\$5.00
Insurance	(\$2 to Professional Office)	\$2.00
Logistics	(\$2 to Logistics Manufacturing)	\$2.00
Philanthropy	(\$2 to Utility Company)	\$2.00
Rent	(\$3 to Professional Office)	\$3.00
Supplies	(\$5 to Supply Center)	\$5.00
Taxes	(\$5 to City Hall) - Personnel Taxes, Property Taxes	\$5.00
Utilities	(\$5 to Utility Company)	\$5.00

Section B: Total Operating Costs \$ _____

TOTAL BUSINESS COSTS:

(Salaries plus Operating Costs)

\$ A+B





Loan Application

BUSINESS INFOR	RMATION				
Business name:					
Use the	information o	on the Business	Cost Sheet to complete	this applica	ntion.
EMPLOYEE INFO	RMATION				
Number of employ	ees:		Total of All Salaries: \$_		Line 1
			Transfer from Busi	ness Cost Sheet:	Section A
OPERATING COS	STS INFORMAT	ION	Total Operating Costs: \$_		Line 2
			Transfer from Busi		
TOTAL BUSINES	S COSTS		Total Business Costs: \$_		Line 3
				Line 1 + Line 2	
TOTAL INTERES			\$_		Line 4
(Multiply 5% times	the Total Busir	ness Costs)		Line 3 x .05	
TOTAL AMOUNT	_		\$_		Line 5
(Total Business Co	ost + Total Intere	est Amount)		Line 3 + Line 4	
,			gree to repay the Total Amoun he above information is correc		
		/0501	0: ()		
		(CEO's	s Signature)		
	TO BE	SIGNED BY CREDI	T UNION CEO AT JA BIZTOV	WN	
Circle One:	Approved	Denied			
On old One.	πρρισνου	Domou	(Credit Unic	on CEO's Signa	ature)





Newspaper Advertisement

Your business needs to create a business advertisement for the *JA BizTown* newspaper. On the day of the visit, the Ad Executive will collect this advertisement from your business. The newspaper editor may need to edit your ad to fit into the newspaper.

Using no more than 10-15 words, write a descriptive advertisement for your business. Be creative!

Note: You may not know what products/services you are providing until you arrive at *JA BizTown*. Take this opportunity to advertise the quality characteristics of your business. Let people know what a great staff/business you will be running so they know why they should visit your business.

NEWSPAPER EDITOR:

Type this advertisement on Layout Page 1.

_____ Completed





Radio Advertisement

Create a 30-second radio commercial for your business. On the day of the visit, the Ad Executive will collect this advertisement from your business so that it can be read on air by the DJ.

Time: 30 seconds (approximately 110 words)			

Note: You may not know what products/services you are providing until you arrive at *JA BizTown*. Take this opportunity to advertise the quality characteristics of your business. Let people know what a great staff/business you will be running so they know why they should visit your business.

BROADCAST DJ:	
Read On Air	





Philanthropy Pledge

Good citizens are people who accept their share of responsibility for making their community a better place. Citizens can help by donating their time (volunteering), talent (skills), and treasure (money) to charitable organizations.

JA BizTown citizens have the opportunity to give back as individuals and as a business group to a worthy JA BizTown non-profit organization. On the day of the visit, the Non-Profit Director will collect this pledge sheet and invoice your business for \$2.00 in financial support.

	PHILANTHROPY PLEDGE	
	(Business Name)	
Му	employees are aware of the miss	sion of
non-profit	organizations and their role in th	e community.
Our business p	oledges \$2.00 to support a non-p	rofit organization.
CEO's Signature:		
Employees' Signatures:		







CFO

Business Overview

Assembles and installs generators and operates a retail storefront.

CFO

- 1	ı	CLO	l	Ci O
	1.	Obtains bank loan.	1.	Obtains bank loan.
	2.	Signs all business payroll and expense checks.	2.	Inputs employee payroll information.
	3.	Oversees business operations and makes business decisions.	3.	Prints and distributes employee payroll checks.
	4.	Works with employees to determine pricing of products.	4.	Makes business expense payments.
	5.	Signs Insurance Policy and Rental Agreement.	5.	Makes business deposits and tracks loan payoff
	6.	Completes the Business Improvement Plan.		progress.
	7.	Works with Supply Chain Manager to reorder additional inventory, if needed.		
	١.	Dronarce and gives speech at the Opening Town	l	
	8.	Prepares and gives speech at the Opening Town	l	
	8.	Meeting.		
	8.			GENERATOR SALES MANAGER
		Meeting.	1.	GENERATOR SALES MANAGER Uses provided marketing tools to sell generators
		Meeting. ENGINEER	1.	
ņ	1.	Meeting. ENGINEER Reads and reviews instructions for production		Uses provided marketing tools to sell generators
	1.	Reads and reviews instructions for production assembly. Assembles wire harnesses.		Uses provided marketing tools to sell generators to businesses.
	1.	ENGINEER Reads and reviews instructions for production assembly. Assembles wire harnesses.	2.	Uses provided marketing tools to sell generators to businesses. Prepares and delivers work orders for Engineers
	1. 2. 3.	Reads and reviews instructions for production assembly. Assembles wire harnesses. Delivers and installs wire harnesses into business	2. 3.	Uses provided marketing tools to sell generators to businesses. Prepares and delivers work orders for Engineers to build generators.

SUPPLY CHAIN MANAGER

- 1. Distributes supplies from Supply Center.
- 2. Works with CEO to determine retail product prices.
- 3. Prepares retail sales area with product display.
- 4. Greets customers, assists them with sales, and processes payments for sale of products.
- Works with CEO to reorder additional inventory, if needed.

